

DS AUTOMOBILES

SPIRIT OF
AVANT-GARDE

DS 7 CROSSBACK

SUV according to DS,
Refined and technological



DS7 CROSSBACK TT: TT's range flagship

- At the top of the TT range, DS 7 CROSSBACK is a statutory, refined and elegant SUV. It complements the DS range, made up of the DS 3, the chic and bold city sedan, the DS 4, the sedan with strong character, and the DS 5, the travel sedan.
- DS 7 CROSSBACK offers innovative technology, and driving aids to help the driver in the everyday driving situations.
- The comfort of DS 7 is at its higher level, and is a permanent invitation to travel across France and Europe. Thanks to its driving aids, journeys onboard DS 7 CROSSBACK are an unprecedented experience, as the comfort levels and technology are high.





DS 7 CROSSBACK TT : charismatic design

Charismatic, muscular and sensual, DS 7 CROSSBACK reveals its elegantly contrasting lines and personality at first glance.

Even at first glance, you'll instantly recognize the front of DS 7 CROSSBACK thanks to the feature we call DS WINGS. This is the way our designers make the hexagonal rim of the grille blend seamlessly with the headlights. This rim surrounds a new diamond-shaped grille mesh with the DS badge at its center. The central rib running down the aluminum bonnet emphasizes the DS badge. The sharp lines of the front and rear wings give the flanks a sculpted look that highlights our SUV's muscular appearance.

DS 7 CROSSBACK TT : refined and elegant interior

The interior of DS 7 CROSSBACK expresses the expert know-how of DS teams.

Contemporary and chic, DS 7 CROSSBACK's interior is an expression of the expertise our designers, engineers and craftsmen have put into it. Each material and every detail bears testament to the inspiration of Haute Couture. These materials are staged on large enveloping and welcoming surfaces: from the dashboard to the door panels, without forgetting consoles and seats, so that passengers and driver are coiled in a unique atmosphere.





DS 7 CROSSBACK TT : First-class comfort and habitability

On board DS 7 CROSSBACK passengers can relax with plenty of room, notably in the back seats, which recline electrically from 23° to 32°. We've designed seats with a high-density sponge that's comfortable yet supportive.

Due to its exterior and interior dimensions, the driver and passengers enjoy comfort and livability that has never been achieved before, especially for rear passengers, with an interior space that ensures a prominent postural comfort.

DS 7 CROSSBACK enjoys a very large boot (555l) as well as a flat floor.

DS 7 CROSSBACK TT: a particularly rich standard equipment package

All models in the DS 7 CROSSBACK TT series are equipped with a wide range of equipment, among them:

- Front and rear parking sensors, with reversing camera,
- Keyless entry and start, keyless electric tailgate,
- Twin zone air conditioned, with refreshed glove box and rear venters,
- Odor filter with active charcoal,
- Pollen filter,
- Longitudinal roof bars,
- Two 12' screens,
- HD touchscreen GPS system,
- Front and rear USB sockets,
- Electric parking brake, with hill assist,
- 19' light alloy wheels,
- Under-inflation detection,
- Frontal and side front airbags, and front and rear curtain airbags,
- Flasher and aural seat belts reminder,
- Wireless charger (requires a compatible mobile phone),
- Automatic headlamps and window wiper,
- Tinted rear windows and back glass,
- Remote controled windows,
- 4 electric windows with anti-pinch function,
- Accoustic windshield,
- Electric and defrosting exterior mirrors, electrically folding, with LEDS turn signal repeaters,
- 3D LED rear light, with sequential LED blinkers,
- B.R.M. R180 clock watch on the dashboard,
- LED front fog lights with cornering lighting,
- Front and rear floor mats,
- Aluminum pedals and footrest,
- 40/60 rear foldable backrest.

DS 7 CROSSBACK TT : Sensory experience

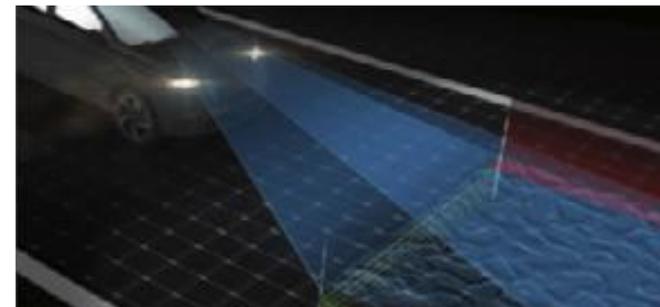
With the help of innovative driving aids:



DS ACTIVE LED VISION is a combination of form and function. Three rotating LED modules and a main LED projector make up each headlight. Depending on the angle of the steering wheel, the speed of the car and weather conditions, these swivel from side to side and even up and down. This enables your range of vision to be increased or reduced, with the beam of light broadened or better positioned to illuminate what you really need to see. And also highlight the most beautiful monuments of Paris, France, and Europe.

DS ACTIVE SCAN SUSPENSION

DS suspension of 21st century, DS 7 CROSSBACK analyses the road ahead and adjusts automatically, making DS 7 CROSSBACK able to handle imperfections in the road's surface with ease. This innovative technology employs a camera placed behind the windscreen connected electronically to the front and rear axles. A unique way to drive across France and European roads.





ACTIVE BLIND SPOT MONITORING

This system warns you when there's another vehicle in your blind spot. This is conveyed by a flashing light in the external door mirror on the side concerned. If required, the system prevents DS 7 CROSSBACK from straying into danger. An additional help to compensate for minor attention mistakes.

ACTIVE LANE DEPARTURE WARNING

Active Lane Departure Warning detects the car wandering across lanes of traffic and brings DS 7 CROSSBACK into line. When it notices unintended lane deviation, the system gently countersteers to keep the vehicle in its lane. A light also flashes in the instrument panel to make you aware.

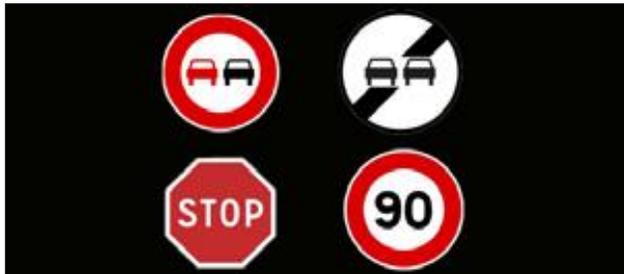


ACTIVE SAFETY BRAKE

Designed to avoid or limit the effects of a collision (automatically activated above 3mph). A windscreen mounted camera, assisted detects obstacles ahead and automatically slows or brings DS 7 CROSSBACK to a halt without you having to touch the brake pedal. This system will be helpful to avoid minor attention mistakes.

ADAPTIVE CRUISE CONTROL WITH STOP & GO

The vehicle is automatically maintained at the selected set speed and adjusts its speed according to the safety distance with the previous vehicle, without the driver taking care of it. So you can enjoy the highways with serenity, and enjoy the comfort and facilities of DS 7 CROSSBACK.



EXTENDED ROAD SIGNS RECOGNITION

This system reads a number of signs and displays them on the driver screen. The information is clear and visible at all times. Especially useful for keeping a close eye of the different countries road signs crossed during your holidays.

DS DRIVER ATTENTION MONITORING

This technology can detect a dangerous drop in concentration. An infrared camera above the steering wheel works in conjunction with a camera at the top of the windscreen to monitor three signs of distraction or drowsiness: movements of the eyes, eyelids and neck. The system also assesses the trajectory of the vehicle in relation to road markings. This enables it to detect deviations or sudden steering movements by the driver.



DS7 CROSSBACK TT

BlueHdi 180 Automatique

Diesel: distinctive fitments

The DS PERFORMANCE Line Inspiration was designed for those who, in all circumstances, love to combine sportiness and elegance. The use of Alcantara meets this requirement: to affirm its dynamism with refinement.

The Alcantara® / leather PERFORMANCE Line interior on the decors (dashboard, door panels, etc.) and the seats plunge the driver into a cozy atmosphere.

While the aluminum pedals and the PERFORMANCE Line door sills testify to the attention for a personalized and exclusive interior.

Equipped also with exclusive DS Sensorial Drive, which permits to modify the dynamic handling of the vehicle (steering, gearshifts) and the interior environment (sound of the engine), with the assistance of the Air Quality System, allowing to improve the quality of the air in the car.





DS 7 CROSSBACK TT PureTech 225 Automatique petrol: distinctive fitments

The high-end finish of the DS OPERA Inspiration was created for those who want to assert their personality in a bold and captivating way.

The Nappa leather seats invite to comfort with the wristwatch making. The dashboard and door panels have a weathered effect, for a timeless finish in the service of elegance.

This comfort level is enhanced by the heated, massaging and ventilated front seats, exclusively for the DS OPERA Inspiration, in an incomparable lounge atmosphere.

